

HOLDEN PARKER

Full Stack Salesforce Developer & Technical Consultant

PROFESSIONAL SUMMARY

Innovative Full Stack Salesforce Developer and Technical Consultant with over 3 years of experience delivering scalable and efficient Salesforce solutions across various industries. Proven expertise in leveraging advanced Salesforce technologies, including Apex, Lightning Components, and API Development, to streamline business processes and enhance operational efficiency. Adept at leading cross-functional teams, driving complex projects from conception to completion, and implementing automation solutions that significantly reduce manual tasks. Committed to optimizing Salesforce platforms to meet business objectives, enhance user experiences, and achieve measurable results.

SKILLS

Apex, API Development, Lightning Components, Visualforce Pages, Flow Builder, Low-Code Development, CI/CD Management, Sales Cloud, Service Cloud, Commerce Cloud, Experience Cloud, Debugging, Technical Support, Agile Methodologies, Communication, Documentation, Stakeholder Engagement.

EMPLOYMENT HISTORY

SALESFORCE DEVELOPER & TECHNICAL CONSULTANT

TruSummit Solutions

Aug 2023 - Feb 2024

Pittsburg, PA (Remote)

TruSummit Solutions is a Salesforce partner that provides multi-cloud consulting services with a strong focus on Sales Cloud and Service Cloud. TruSummit provides innovative solutions to complex business problems while practicing clear communication between team members and clients.

- ◆ Fostered clear communication between team members and clients. Regularly engaged with stakeholders to align project goals and ensure successful delivery.
- ◆ Oversaw quality assurance processes and swiftly resolved issues during user acceptance training. Maintained meticulous documentation of completed work and integrations.
- ◆ Leveraged cutting-edge Salesforce technologies to create efficient solutions. Contributed to technical sections of statements of work, enhancing project scope clarity.
- ◆ Implemented Salesforce solutions, gathering requirements, writing user stories, and overseeing CI/CD processes to deliver projects on time with high client satisfaction.
- ◆ Led successful project completion, meeting milestones and delivering all scoped deliverables, resulting in exceptional customer satisfaction and timely execution.

LEAD SALESFORCE DEVELOPER

menMD

Sep 2022 - Jun 2023

Clearwater, FL (Remote)

menMD is a men's health service provider linking men with physicians and providing products as needed through a business partnership with Pharmalabs. Utilizing Salesforce to optimize the patient and physician experience by providing customer support and offering a virtual clinic for ordering products and connecting patients with physicians.

- ◆ Served as primary Salesforce resource, wearing multiple hats to support diverse team needs. Bridged gaps between technical requirements and business objectives.
- ◆ Pioneered innovative solutions using low-code automations and custom development. Transformed user experiences in virtual clinic and marketing cloud environments.
- ◆ Optimized Salesforce infrastructure, addressing user permissions, data storage, and governor limits. Architected custom Apex integrations for improved system performance.
- ◆ Streamlined processes through low-code automations and custom development. Significantly reduced manual tasks, enhancing efficiency in shipping and sales operations.
- ◆ Implemented automation solutions across departments, drastically reducing manual tasks and improving efficiency in shipping and sales operations.

SALESFORCE DEVELOPER & TECHNICAL CONSULTANT

Ad Victoriam Solutions

Jul 2021 - Sep 2022
Alpharetta, GA (Remote)

Ad Victoriam Solutions is a Salesforce Partner that provides multi-cloud consulting services, from strategy to implementation. AdVic is headquartered in the greater Atlanta, Georgia area and holds a B Corp certification.

- ◆ Architected scalable Salesforce solutions, leveraging low-code tools and custom development to streamline complex business processes and enhance efficiency.
- ◆ Conducted in-depth analysis of client requirements, designing and implementing tailored Salesforce solutions that address unique business challenges.
- ◆ Optimized Salesforce systems, significantly improving operational efficiency and driving measurable business outcomes for diverse clientele.
- ◆ Spearheaded Lightning conversion for major grocer, transforming Visualforce pages to Lightning Web Components, enhancing user experience and system efficiency.
- ◆ Implemented five B2B Salesforce storefronts, expanding expertise in Digital Experiences, flows, and Commerce Cloud, driving client satisfaction.

SALESFORCE DEVELOPER

Legendary Supply Chain

Sep 2020 - Jul 2021
Goodlettsville, TN (In-House)

Legendary Supply Chain is a Salesforce OEM partner with a specialty in supply chain management focused around buying, selling, moving and servicing medical equipment. Building out custom applications and solutions from the out of the box managed package to best suit each client's needs.

- ◆ Collaborated with cross-functional teams to seamlessly integrate Salesforce with existing systems, optimizing workflows and boosting overall productivity.
- ◆ Conducted in-depth analysis of Salesforce data, providing actionable insights that led to informed strategic decisions and revenue growth.
- ◆ Developed custom Salesforce apps for medical equipment supply chain, improving operational efficiency.
- ◆ Implemented small package shipping integration, enabling customers to create shipments and generate labels directly within Salesforce.
- ◆ Built Equipment Scheduler, a dynamic calendar for managing medical equipment schedules, routes, and technologist assignments.

EDUCATION

WEB SOFTWARE DEVELOPER BOOTCAMP

Nashville Software School

Nov 2019 - May 2020

Nashville, TN

Intensive hands-on 6 month full-stack software development program creating applications individually and in team based environments, using modern technologies.

GENERAL EDUCATION

Asheville-Buncombe Community College

Aug 2017 - May 2018

Asheville, NC

CERTIFICATIONS

SALESFORCE PLATFORM DEVELOPER II

Salesforce

Nov 2024 - Present

SALESFORCE ADMINISTRATOR

Salesforce

Dec 2023 - Present

SALESFORCE PLATFORM DEVELOPER I

Salesforce

Oct 2021 - Present

WEB SOFTWARE DEVELOPER

Nashville Software School

Nov 2019 - May 2020